



Food & Beverage, Storage,
Cooling Technologies,
Logistics & Storage Equipment Fair

CNREXPO
YEŞİLKÖY-İSTANBUL

2017 POST SHOW REPORT

CNR HOLDING



Istanbul Hububat Bakliyat Yağlı Tohumlar
ve Mamulleri İhracatçıları Birliği
Istanbul Cereals Pulses Oil Seeds and Products
Exporters' Association

ETÜDER
Et Dış Tedarikçileri Derneği
Foodservice Suppliers Association

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CNREXPO YEŞİLKÖY 34149 İSTANBUL - TURKEY ☎ +90 212 465 7474 📠 +90 212 465 7476 - 77 | www.cnrexpo.com THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174



Exhibition : CNR Food İstanbul
Organizer : ITF İstanbul Fuarçılık A.Ş. – CNR Holding
Supporters : IIB -İstanbul Cereals Pulses Oil Seeds
and Products Exporters' Association
ETUDER-Foodservice Suppliers Association
Dates : 05-08 September 2018
Venue : CNR EXPO Yeşilköy İstanbul
Exhibition area : 50.000 m²



Food Istanbul 2017 with numbers

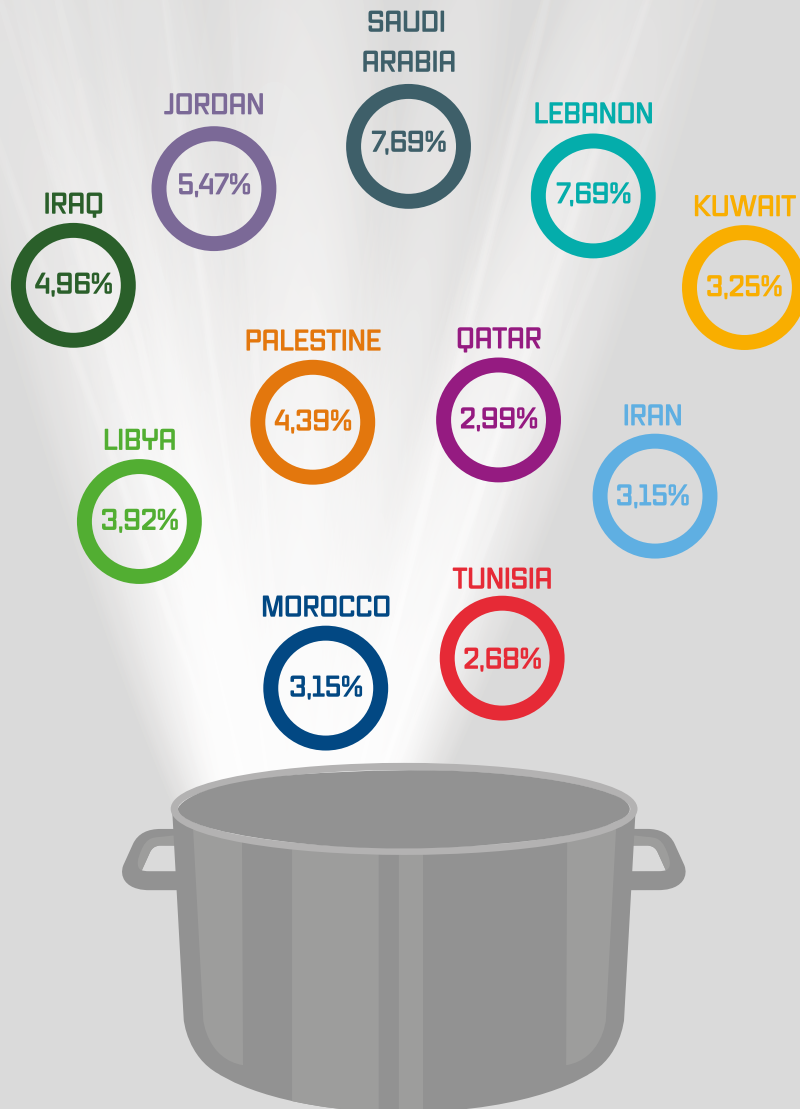
From
104
Countries

3.874
International
Visitors

24.826
Total Visitors



Visitors from 104 Countries



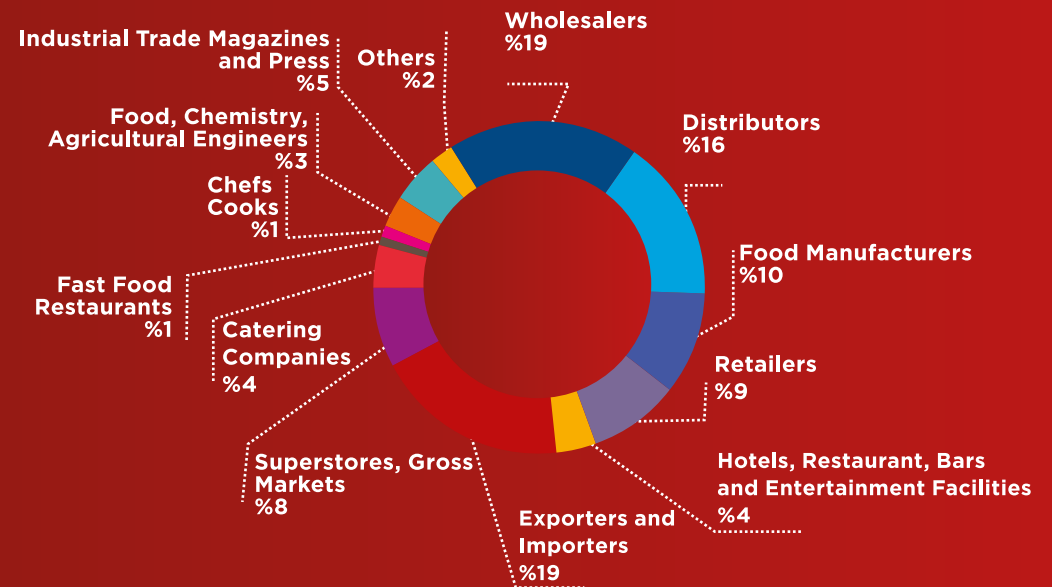
Visitors Profile

- Wholesalers
- Distributors and Dealers
- Exporters and Importers
- Superstores and Gross Markets
- Catering Companies
- Hotels
- Restaurants, Bars and Entertainment Facilities



- Fast-Food Restaurants
- Local Stores, Food and Snack Points
- Food Industry Executives
- Chefs and Cooks
- Food, Chemistry and Agriculture Engineers
- NGOs
- Industrial Trade Magazines and Press

2017 Visitor Breakdown





45
countries

500
importers

More than
800
B2B meetings

B2B Matchmaking Program

Within the scope of the "International Hosted Buyer Delegation Programme" the exhibitors had the opportunity to meet with the buyers from 45 different countries.

- USA
- Germany
- England
- France
- Canada
- Russia
- Poland
- Ukraine
- Greece
- Bosnia and Herzegovina
- Montenegro
- India
- Tajikistan
- Kazakhstan
- South Korea
- China
- Taiwan
- Singapore
- Mexico
- Brazil
- Colombia
- Algeria
- Afghanistan
- Nigeria
- Panama
- Egypt
- Palestine
- Malaysia
- Bahrain
- Dominican Republic
- Ethiopia
- Costa Rica
- Kenya
- Nepal
- Peru
- Lebanon
- Tunisia
- UAE
- Saudi Arabia
- Jordan
- Azerbaijan
- Qatar

Through the B2B matchmaking program, exhibitors which were categorized based on the product groups, had the opportunity to make efficient meetings in terms establishing concrete trade relations with international buyer delegations at the B2B meeting area. Within the Buyers Delegation B2B Matchmaking Program, more than 500 importers with \$ 4 billion import potential realized over 800 B2B meetings with exhibitors. In addition to international buyer delegations, which were hosted privately, the fair hosted professional visitors from 104 different countries all around the world.



VIP BUYING DELEGATION

The well-known international names such as Ricardo Renzo Rojas, son of Raul Rojas, known as Sugar King and Wayki en Golosinas SAC, the leading producer of Peru candy market, were within the VIP visitor list of the exhibition. In addition to these companies above, The Balsharaf Group and Tajero LLC were also in the

VIP buyer delegations of CNR Food Istanbul. The Balsharaf Group have 16,000 chain stores in the Middle East and provides the supply of Carrefour stores in Saudi Arabia. Tajero LLC distributes the products of companies like Unilever, Ferrero, Ülker to 5000 points.



Exhibition was more attractive with the colorful competitions



INTERNATIONAL
**COOKING
SHOW**


Delicious Words
SEMINARS

The exhibition hosted well-known international chefs for the cooking shows. Peruvian cuisine with Bruno Santa Cruz, American Rise Show with Sebahattin Güney, American Cranberry meals with Serkan Çetintas and Indian cuisine with Vinod Kumar Chouhan were on stage while the visitors were experiencing delicious moments during the exhibition.



**CANDY
MAN**

During the "Candy Man" Show, Florian Belgrad attracted visitors' attention while he was making lollipops giving shape by adding various colors to the boiled candies at 140 degrees.



 **CHEFS OF THE
FUTURE**

The University of Özyeğin nominated with the "Best Starter Prize" also was the winner of "Chefs of Future" competition in which all chef candidates from Turkish Universities were on stage. The University of Gelisim besides having the 'Best Dessert Prize', was the second winner of competition. "Best main course meal prize" and "Honorable mention" were given to the University of Akdeniz.



*Pastry
of Istanbul*
International Pastry Festival

Teams participating in the 'Pastry of Istanbul' competition, with the aim of opening up new horizons by showing their creativity, have been evaluated in pastry, praline chocolate, sculpture and bakery products. The winner of Pastry of Istanbul was Le Meridien Etiler, The second winner was Mövenpick Istanbul, while the third winner was The Ritz Carlton.

Local Chef Competition

The Local Chef competition, which carried the gastronomy and culinary culture areas further in Turkey, was organized within the fair events. The groups were evaluated from tableware, menus and groceries. The winner of Local Chef competition was Four Seasons Bosphorus. The second winner was Fairmont Quasar, while the third was Hyatt Regency.

LOCALCHEF





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See You On 05-08 September 2018

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**TÜRKİYE GIDA VE İÇECEK SANAYİİ
BERKELELİ FEDERASYONU**
FEDERATION OF FOOD & BEVERAGE INDUSTRIES OF TURKEY



İTİF **ISTANBUL**
TRADE FAIRS



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