# Learn & Earn with KATANA!



### Mission

Do you have a business idea related to the AgriFood value chain - ranging from agricultural tech, food processing, logistics, packaging up to retail? KATANA aims to boost innovation in the agrifood sector by supporting European small and medium-sized enterprises and start-ups.

#### Apply until 28 February 2017 via KATANA

# What You Get

- 2000 euros for top 100 best applications (peer to peer evaluation) in first phase.
- Grow your network in Europe; meet experts and peers
- Improve your product/service and business model
- Business Training & Crowdfunding: After weeks of teambuilding, e-learning and an onsite bootcamp you will present your idea on the KATANA crowdfunding platform.
- Reward: The 10 teams that receive the strongest support via crowdfunding, will be funded with additional 100.000 euros per team & receive professional support from some of Europe's best accelerators and get their idea market ready.

#### Your contribution

- Shoot & upload your 2-minute video (no proposal writing needed)
- Your passion for entrepreneurship.
- Willingness to join forces to build the next AgriFoodTech thing!

# Timeline

